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Profile

Specialist in International Cooperation, senior management, high level of written (technical reports) and spoken Spanish and English and interpersonal and negotiation skills

With studies in Corporate Law, Public Affairs, Politics and Policies, Communications, Intellectual Property, Human Rights. In addition, Arbitrator and Conciliator, Researcher, Lecturer, Communication Strategy Manager, Open Government, Public Procurement Management, Writer and Columnist for the Spanish digital newspaper, Teleprensa.

My Professional experience includes, Consultant and Legal Adviser for the Presidential House, Consultant for Burson & Marsteller, Legal Advisor and Analyst of the Korean Embassy and the Korea International Cooperation Agency (KOICA), Public affairs, Communications Coordinator for the Alliance for Peace and Justice (APJ) a NGO with many donors (Department of State, COSUDE among others, Director, Producer and Presenter of Television, Director in Judgment for the Legal Office of UNITEC / CEUTEC and Professor of the faculty of law

Professional Expertise (Públic and Private Sector)

- **Private Sector and Media:** Analyst, Public Relations and Legal Counsel to investors (National and Foreign), drafting of reports (Political, Economic and Social), consultancies (Legal, Business, Corporate Affairs and Stake Holders), creation of contracts (banking, financial, mortgage guarantees, buying and selling), design and development of websites, content strategies for digital platforms, communication strategies, attract online followers to advance key legal and policy goals, online advocacy strategy and implementation, email marketing, publisher of targeted audience communications, media monitoring and trend reporting, also lobbyists responsible for providing to clients valuable insights into the political environment, and advice relating to public affairs and governmental policy and creator of television programs and television production.
- **Public Sector:** Elaboration Contracts, Creation and Promotion of Presidential Programs, Legal Advisor of Executing Units of Trusts, elaboration of State Procurement Contracts, Public Private Partnerships (PPP), governance analysis and legal opinions (Renewable energy contracts, law, executive decrees), budget execution, supervision of personnel, implementation of Annual Operational Plans (AOPs), support audits with Transparency International, Conventions and Agreements, Resolutions.
- **Teaching:** Managing behavior effectively to ensure a good and safe learning environment, Adapting teaching to respond to technological challenges, Working with colleagues and students from diverse disciplinary backgrounds, interests and cultures, Hybrid and Blended, creation of teaching methodological content, Researcher

Working Experience

- **Independent Consultant**, 2016- Currently
- **Council Member**, Gerson Lehrman Group (GLG), 2017-Currently

- **Communications Consultant**, Burson & Marsteller, 2017-Currently
- **Business Consultant**, Chamber of Commerce and Industry of Tegucigalpa, 2015-2017
- **Executive Secretary / Legal Advisor**, Executing / Trust Unit "Vive Mejor", 2016
- **Professor of the Faculty of Law**, CEUTEC 2011 – 2016
- **General Director** of Property Regularization, Property Institute, 2015-2016
- **Consultant and Advisor**, Presidential House 2014 – 2015
- **Media y Public Affairs Coordinator** in Partnership for Peace and Justice (APJ), 2014
- **Director of Trials**, Legal Clinic (UNITEC) 2013 – 2014
- **Director of Media**, in Televising Forum "Primer Plano" Channel 12, 2010 – 2013
- **Associate Attorney** at Zelca Consulting Group 2013 – 2014
- **Legal Officer**, Legal Department in Financial Group FICOHSA 2011 – 2012
- **Legal Adviser**, Analyst and Public Relations at Embassy of the Republic of Korea in Honduras 2007 – 2011
- **Arbitrator and Conciliator** of the Conciliation and Arbitration Center of the Chamber of Commerce and Industry of Tegucigalpa, (CCIT) 2014 – Currently
- **Producer and Television Anchor**, Televisión Centroamericana, 2001-2008
- **Writer of Editorial Columns**, Teleprensa Journal (Almería-Spain) 2014 – Currently
- **Host** of Television, Vica Television, 1998-2001

Additional Experience

- **Commissioner of the Arbitration Center**, Honduran Bar Association (2017-Currently)
- **President**, Rotary International, Rotary Club New Tegucigalpa
- **Commissioner Secretary**, Commission for the Reorganization of Civil Aeronautics of Honduras (2015)
- **Commissioner Advisory**, Creation of Electronic Law Firm Regulation (2015)
- **Vice-Chairman**, Internal Control Committee, Property Institute (2015-2016)
- **Advisor**, Zones of Employment and Economic Development (ZEDE), Honduran Tourism Institute

Studies

- **Notary Public**, Supreme Court of Justice (CSJ) 2013-2015
- **Master in Business Law (M.B.A.)** Universidad Tecnológica Centroamericana (UNITEC) 2007 – 2009
- **Lawyer**, National Autonomous University of Honduras (UNAH) 2006-2008
- **Degree in Juridical and Social Sciences**, National Autonomous University of Honduras (UNAH) 2000 – 2005

Additional Studies

- **Diploma in Public Contracts**, University of Castilla-La Mancha, 2017
- **Diploma in New Designs of Public Policies**, Universidad Austral, 2017
- **Diploma in Constitutional Law**, UNAH - Konrad Adenauer Stiftung, 2017 Diploma in Contracts, Harvard University, 2017
- **Certificate of Geopolitics and Global Governance**, ESADE, 2017
- **Certificate in Public Procurement Management**, Organization of American States (OAS), 2016
- **Certificate in Development Project Management**, Inter-American Development Bank (IDB), 2016

- **Diploma in International Defense of Human Rights**, Latin American Center for Human Rights (CLADH), University of Zaragoza, 2017
- **Diploma of Governance, Human Rights, Justice and Gender Diversity**, National Autonomous University of Honduras (UNAH), 2016
- **Diploma Practices of the Property System**, Ministerio Público 2015
- **Diploma of Faith and Politics**, University for Leaders, UpL, December 2014
- **Certificate of Legal English and American Legal System**, CCIT 2010
- **Certificate in Negotiation**, Conciliation and Arbitration, CCIT 2008

Acknowledgments and Awards

- Research Diploma, 2016 Research Competition, UNITEC
- Leadership Diploma, Rotary Leadership Institute,
- Diploma of Human Rights, University for Leaders, UpL,
- Recognition Plate for Excellent Performance, Embassy of the Republic of Korea,
- Diploma Honor to Merit, Excellent Performance as a Teacher. UNITEC
- Diploma of Securities Corporate Social Responsibility, Banco FICOHSA,
- Diploma for participation as Speaker in the 109 years of Rotary

Languages

- Spanish (Native)
- English (100%)

Organizations

- Union of Notaries of Honduras, Notary affiliated, Since 2015
- Honduran Bar Association, Collegiate Attorney, Since 2006
- Rotary Club, President Elect, (2016-2017) New Tegucigalpa, 2014 – 2015
- Honduran Young Arbitrators (HYA), Member, 2016-Currently
- Tegucigalpa Chamber of Commerce and Industry, Arbitrator and Conciliator 2014-Currently

Skills

Public Relations, Speaking and Debate, administrative, budget management, media strategies, analysis, planning, strategy implementation, decision making, creativity, crisis management and high organization, corporate image strategies.

Interests

Open Government, Media, Administrative Law, Tax, Public-Private Alliances, Contracts, State Purchases, Budgets, Business Management, Analysis, Research, Politics, Economy, Business, Finance, Human Rights.
